



## Minutes – Board Meeting 28.10.2019

### 1. Election of Moderator

Thomas Egholm Mouritsen

### 2. Election of Referent

Marie Refsgaard Holm

### 3. Update From Management

*What has happened since last time? Is there something we should look further into?*

Christmas Dinners are sold out in Klubben - good job.

Sydbank Banko will be hosted at Klubben. The board anticipates participating.

Technical issues related to Den Gyldne Fugl, should be fixed in a timely manner. Management will ensure it is not a problem in the following year.

### 4. Strategy 2. Draft - Feedback

*Going through feedback from Advisory Board and Management.*

Advisory Board thinks states that the Board is on the correct track. Though, some of the strategy documents are hard to read when the underlying discussion is not included. Board will do make an effort to become better to elaborate on the reasoning behind the decisions. More specific actions related to the execution of the strategy should be agreed upon.

Management finds the Strategy 2022 difficult to interpret. Thus, Board will need to make it easier to understand by adding "Today" and "Tomorrow" paragraphs which describe the reasoning behind the strategy and the future objective more specifically.

lida will make a first draft for these paragraphs.

### 5. Strategy Incentives

Board agrees upon a proper compensation, in an event the Strategy KPI's are fulfilled.

### 6. Work Group Update



## Studenterlauget

The Board

---

*Short Discussion of what the work groups have done so far and what will be the next steps.*

Data collection: Board agrees upon member survey to be postponed to January/February. Reason for this is that the first semester students do not have a clear view on SL at that point. Also, it will be easier to measure the strategy on a yearly basis if the survey is made after year-end. Employee survey will be sent out during week 45.

Event Calendar: Will be discussed with Anna and Nanna next week.

Presence and Visibility: Bolette and Maria want to bring the Board into the decision, as they find it hard to agree on the dates without including everyone. The group will bring a proposal regarding stands and possible presentations between lectures.

Values: Board agrees that the Strategy needs to be in place before going into depth with these.

### 7. SoMe Channels

*Nikolas has asked us to give feedback on the proportions of SoMe channels used in different communication purposes.*

Board discusses to what degree each channel creates value to the organization and agrees to send feedback to Nikolas.

### 8. AOB

The role of ACC in Studenterlauget is discussed. No significant decision is made.



## Studenterlauget

The Board

---

Abovementioned is accepted by:

---

Chairman of the Board – Iida Komi

---

Vice Chairman of the Board – Thomas Egholm Mouritsen

---

Member of the Board – Marie Refsgaard Holm

---

Member of the Board – Andreas Berg Henriksen

---

Member of the Board – Maria Guldbrandt Poulsen

---

Member of the Board – Bolette Brix

---

Employee Representative – Helene Lyman Rasmussen