

## Minutes – SL Board meeting – 5 August 2013

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### 1. Election of chairperson

Michael Ravn Pedersen was elected

### 2. Election of minute taker

Tina Halborg Nielsen was elected

### 3. Account by the Chairman

#### a. Signed cooperation agreements

The agreement with oecon's introduction week has been signed. The agreement covers a presentation of SL for all oecon tutors, which Christian Wolff and Kristian Deleuran (KD) will do. During their introduction week, Tina Halborg and will do a presentation for all new students, while the rest of the board will welcome the during the IT sign up on Friday in week 35.

An agreement with Symposium has been signed. It includes an article in Commercial Magazine as well as other marketing related events, and we will get increase visibility at their event.

#### b. Psykologisk Revy has applied for a sponsorship

In previous years, Psykologisk Revy has received a sponsorship of DKK 5,000 but due to the financial situation in SL it has been decided not to grant one this year. We have pointed out that they are welcome to apply again next year.

#### c. Omnibus has shown an interest in Klub.ling – interview on 12 August

The School paper had seen pictures from Klub.ling on Facebook and therefore contacted the Chairman. He will participate in an interview on 12 August to clarify concept, identity, and style.

### 4. Account by the Managing Director

#### a. Printing solution

The need among students in Nobelparken and at Fuglesangs Allé respectively was discussed in order to find the optimal solution on both locations while still considering the financial situation in SL. The board agreed that both locations needed updates equipment, which will include new software and hardware.

A range of different possibilities was discussed after which Andreas and KD got a mandate to sign an agreement.

#### b. Supplier agreement in Klubben

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The agreement with Carlsberg (Klubben, Caf'Inn, and Klub.ling) needs to be renegotiated in four years. We have furthermore received TuborgFondet.

c. Klubben & Klub.ling – one general business unit

The Directors have decided to name the general business unit covering Klubben and Klub.ling “SL Bar”. This is equivalent to SL Food and a natural extension thereof.

d. New Managing Assistant has been hired

The new Managing Assistant, Mads Hørlyck, has been hired as of 1 August. René will terminate his position on the same date.

e. Startup in Nobelparken

It was discussed that startup costs in Nobelparken will be extensive. KD emphasized the importance of the investments and that focus should be kept on operations during the whole process. It was decided that the budget should be kept flexible, but that all costs should be need-to-have.

f. The Introduction Week

The Bachelor Intro Week is almost ready, even though there has been some confusing regarding the Aula and lower Multi Room. It is expected settled soon.

The Master Introduction will be held at two addresses for the first time on request from the department of Business Communication. The overall program is finished and they are almost ready.

g. Fitness

Fitness is on vacation currently, but if no sustainable room solution is found, the business unit cannot continue.

h. Press

SL has always kept a strict objective angle in public media regarding Friday bars, study environment etc. This is still an aim, and SL should not be politically active in cases like these.

To be continued.

i. KD – a father as of September (reflections)

KD has only subscribed to 10 ECTS during the fall semester, and the new Managing Assistant will be able to handle most tasks. KD is not going to take any maternity leave, but he will of course be absent for a couple of days after child birth.

5. Financial assessment: June 2013 and first six months

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The general financial situation in SL is below that of last year, but the figures are subject to uncontrollable factors (such as NorthSide bar and Fitness). It is very positive that the cost minimization is working – all costs are now under control. Unfortunately, this effort is not reflected on the bottom line.

Overall, it is very expensive that Klubben is not performing as well as previous years. During the fall semester, all prices are raised to normal Klubben prices again.

Compared to last year, all costs are under control, and the fall semester therefore seems more manageable.

### 6. Work groups

#### a. Introduction Week group

The instructors welcomed the discount card warmly, and are now looking forward to increased cooperation with SL. The final discount agreement will be finished tomorrow.

Michael and Tina will send out all material after the meeting. It was decided that a “scenario script” of the fall semester and Introduction week should be made to document positive and negative experience.

#### b. Cost reduction group

All costs were thoroughly reviewed during a meeting in June. Here, it was decided to try and renegotiate all agreements in order to minimize costs further.

Next meeting is tomorrow, and an update will follow.

### 7. Fall 2013 – must win battle

#### a. What to do in addition to the increased focus on instructors (and freshmen)?

Two Club Klubs during the fall, more targeted communication (especially on Klub.ling), exciting/casual updates on Facebook from Klubben during Friday parties. It was furthermore discussed, if #Klubben, #SL, #SL RUS 13 would be a good idea.

Overall, it was agreed that all external communication ought to be less formal and have a more direct tone towards students and study environment.

### 8. New recruitment policy

The revised recruitment policy is much shorter and more precise than the old one. It used to be seven pages long, but now it is only two pages.

The new policy was unanimously approved and will be published on the webpage as soon as possible.

### 9. Recruitment Committee (Managing Director)

The Committee will meet during next week and discuss the process. The recruitment of a new Managing Director will happen around January.

#### a. Considerations regarding new Chairman

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The Board was asked to consider if anyone sitting would be interested in running for Chairman next year.

### 10. Date of satisfaction survey presentation (Michael Tilsted)

Michael Tilsted is currently finishing his thesis and has also just started a new full-time job. It was therefore decided to postpone the presentation to September's board meeting.

### 11. Next meeting

The next board meeting is Tuesday 24 September at 5.30 pm in the SL Meeting Room.

### 12. Evaluation

It was decided that a separate to-do-list from all board meetings should be forwarded per mail, so that all action points are made explicit.

All board members will get an SL-mail address, so that we too can use Google-docs etc. The mails will be forwarded to our private mail addresses also.

### 13. Misc.

#### a. Christmas present and Christmas Dinner 2013

All board members were asked to consider possible Christmas presents this year. The amount should of course reflect the financial situation, and so should the Christmas Dinner.