

Minutes – SL Board meeting – 21 June 2013

1. Election of chairperson

Michael Ravn Pedersen was elected

2. Election of minute taker

Tina Halborg Nielsen was elected

3. Account by the Chairman

a. General update

After a busy exam period, the Chairman is now ready to seriously begin the strategic work. The work groups have initiated their strategies, but the workload will intensify during the summer.

b. Important meetings lately

i. Omnibus

The meeting was primarily held to introduce SL to AU's new official student paper. At the meeting, the editors suggested a monthly column written by SL in which we could comment on student life in a sarcastic/ironic tone. This initiative was rejected, as all journalism is communicated through SL's own magazine, Commercial Magazine.

ii. Joint Student Union

JSU has been dismantled due to lacking commitment from the unions. In practice, a new communication forum will be established for the unions to communicate internally. The forum will be initiated by SL and used for information and knowledge sharing.

iii. Oecon. Introduction Week

At the last meeting, the board agreed on an upper limit for the oecon. introduction contribution at DKK 25.000. Their valuation of the introduction activities was subsequently set at DKK 30.000, but this amount was rejected. Instead, the final agreement ended at DKK 25.500. Moreover, it was agreed that the electronic sign up for an SL membership would be moved from the IT rooms to the SL Office, where all new oecon. students have a scheduled meeting on Friday 30 August.

c. Work groups

i. Introduction Week group

Status: The strategic work has been initiated, and the direction for must-win-battles have been set.

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Proposal: An instruktør card/loyalty card, arranged October parties, and large Christmas Dinners for new students only. The final proposal is in preparation and must be discussed with the Managing Director and the Manager in Klubben.

Time frame: The work group will work on Friday 21 June and on the strategy trip.

ii. Cost reduction group

Status: An initial meeting has been held. In cooperation with a former Managing Director, a model has been made for identifying need-to-have costs and nice-to-have costs respectively.

It was suggested that some objective variables for assessing the identified costs are selected in order to avoid going through all accounts.

Time frame: 1 July: Identification and classification of costs. August: Ready for negotiations.

4. Account by the Managing Director

First round of interviews for the position as Management Assistant was held on Thursday and the level of the candidates was excellent. The Managing Director is very optimistic and looks forward to process.

The new Head Coordinators for Aarhus Case Competition have been found, and the former coordinators are happy with the result.

Currently, interviews for the position as SL Skiing Trip coordinator 2014 are held. One of the Master Introduction Coordinators has applied for dispensation to apply for the position due to the long span between the projects, and the board granted dispensation.

Two new Communications Assistants have been employed. Previously, there has only been one assistant but due to an increased workload in Nobelparken it has been decided to expand the department. Also, it will ensure continuity.

a. Review of the Carlsberg offer

SL has received favourable offers from different suppliers of beverages, and it has been decided to continue the collaboration with Carlsberg in order to maintain a loyal supplier relationship and secure an optimal product portfolio.

b. Review of possible printing solutions

The Managing Director had not yet received all supplier offers, and therefore the final review will be held at the strategy trip.

5. Financial Assessment

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SL's accountant is currently on sick leave, so no financial assessment was made. Instead, the assessment will be made on the strategy trip.

6. Oecon. Introduction Week

a. Approval of contribution

The board approved a contribution of DKK 25.500.

7. Strategy trip 2013

a. Status

It was decided that the Manager in Klubben and the Communications Manager should be invited to participate.

b. Practicalities

Stine has booked an SL car, and Steffen will borrow a second car from his parents.

Louise and Tina will prepare a shopping list and handle additional practicalities.

8. Next meeting

a. A meeting schedule for 2013 has not yet been prepared, but will be ready for the strategy trip. The board is encouraged to bring calendars.

9. Evaluation

a. The board meeting

People have been busy with their exams, and the preparation bore evidence of this. This taken into account, the meeting went well.

10. Misc.

a. Signing of documents

i. The Chairman's contract

ii. Minutes, Annual General Meeting, 18 April 2013

iii. Minutes, Initial Board Meeting, 7 May 2013

iv. Minutes, Board Meeting, 27 May 2013

All documents were signed by the board.

b. The Managing Director requested:

i. A Board calendar for the entire year (Louise volunteered to create one. Deadline is in October 2013)

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- ii. An employment committee for hiring a new Managing Director (Managing Director, Michael, Andreas, and Tina were elected, and former Chairman, Michael Tilsted, offered his help as he has experience with recruiting)
 - iii. A work group for investigating taxation and VAT rules in depth (it will need external consulting, and Stine and Steffen are responsible)
- c. It was discussed that the SL web shop has complicated ticket sales for heel tap's night slightly. The web shop works impeccably, but people seem confused where to buy the tickets.
- d. Stine has had a meeting with the Communications Manager about an employee group on facebook, and it is expected ready after the summer holidays.
- e. It has been impossible to find a date for a social gathering between SL and ØF, so Tina and Andreas will try to establish another date in cooperation with ØF.
- f. SL's translator has quit, and thus it was decided that all minutes in the future will be translated internally in the board. Tina volunteered, as she has experience with translations.